

Deki CSR Report for 2015-16

As per Deki's CSR vision "**Empowerment through Education and Equal Opportunities**", the company engaged with two local NGOs during 2015-16 towards educational enhancement and employable skill development programs. Apart from the community-based CSR initiatives, the company has encouraged its employees for volunteering programs as well as corporate environment sustainability through series of employee engagement programs.

A brief report on our CSR activities during the year 2015-16 is as follows.

During the year 2015-16, the company provided seven desktop computers along with power-supply maintenance hardware to Gyan Shakti Vidyalaya (GSV) – an NGO active in the NOIDA-area (Office: B-35/2, Sector 14, NOIDA – 201 301, UP). GSV operates an informal educational facility after regular school hours near the Yamuna Belt in the Delhi/NCR area with the primary objective of providing basic and supplementary education to children from deprived and disadvantaged families living in shanties and make-shift housing structures. During Deki's site visits and consultations GSV's management expressed a need for furthering its computer education program. We decided that adding equipment to the existing Computer/IT centre and advancing the curriculum would greatly further the goal of improving computer literacy among the students in secondary and senior secondary classes. Working with the teaching staff, we have attempted to raise our goals and implement a curriculum in line with developing employable skills. Our discussions have led to shaping the computer-based learning process to also include training in conversational and written English. GSV is currently working on hiring more English teachers and have set a goal to help their high-school students to gain English-speaking proficiency. Deki has planned in-person meetings with GSV management and teaching staff in December 2016 to discuss these changes and ways to deepen our commitment to their mission.

Sunil Razdan, a founding member of GSV, says "the computers provided by the Deki helped us to establish GSV Computer Centre. Now, the students are getting practical knowledge of computer and happy."

The second project was with Nai Disha Educational and Cultural Society, an NGO with its registered office at 54-55, Bhawani Kunj, New Delhi, 110070 and operates an educational facility with the primary objective of providing basic and supplementary education to children from deprived and disadvantaged families living in and around the South Delhi locality. Nai Disha was desirous of setting up a stitching and tailoring skill-development centre for girls and women at their Kishangarh location. Deki outfitted Nai Disha with thirteen domestic stitching machines, one Piko Machine and one overlock machine along with a steel cupboard.



GSV Computer Centre



Nai Disha Stitching & Tailoring Centre

Deki's community-based CSR mission continues to evolve and explore opportunities for new relationships with NGOs and other organizations. The reality of CSR engagements is such that most potential partners lack structured management and formalized operations. Consequently, we must deal with iterations of trial and error with potential long-term partners. Some engagements weaken and falter due to an inability of the organization to comply with reporting and other managerial expectations. This is the major explanation for unspent funds in the CSR budget. Deki does its best to help its partners bolster their organizational skills and reform their operations to ensure appropriate tracking and reporting of activities.

Deki's CSR Director is currently exploring a potential engagement with a non-profit organization involved in promoting empowerment and self-reliance among women from struggling backgrounds. We have met with the organization's principal and are discussing a possible partnership to help train several women to become commercial drivers and establish a livelihood through employment in non-traditional occupations.

EMPLOYEE BASED INITIATIVE

During the year 2015-16, Deki celebrated a Good Deed Day. On this occasion, Deki employees collected school stationery items such as notebooks, pencils, erasers, geometry boxes, pens, etc. and the same was donated to children of under-privileged community studying at Basti School near DND Flyover, Yamuna Khadar, Delhi.

Deki employees spent few hours with the children and encouraged them to focus on studying and self-hygiene.